

# PREVIEW



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #		Order #	2467679
Invoice Date		Alt Order #	WOC13584387
Invoice Month	May 2022	Deal #	
Invoice Period	04/25/22 - 05/02/22	Flight Dates	04/25/22 - 05/08/22
Advertiser	POL/ David Nicholson / D / Mayor / KY		
Product	CANDIDATE		
Estimate #	2876		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9915247		
Advertiser Code	371		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	20106AG		
Advertiser Ref	198872		
Product 1	359		
Product 2			

Billing Address:

**Hulsen Media Services / POL**  
**Attention: Accounts Payable**  
**2400 Laramie Trail**  
**Austin, TX 78745**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	04/27/22	05/02/22	GOOD MORNING AMER ICA 7A	7:00 AM-8:00 AM	1-11---	:30	3	\$200.00	NM	
Weeks:	<u>Start Date</u> 04/25/22	<u>End Date</u> 05/01/22			<u>MTWTFSS</u> --11---		<u>Spots/Week</u> 2	<u>Rate</u> \$200.00		
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WHAS	W	04/27/22	7:55 AM	GOOD MORNING AMERICA 7A	7:00 AM-8:00 AM	:30	CPMNI CHOLSOND009H	\$200.00	NM
3	WHAS	Th	04/28/22	7:40 AM	GOOD MORNING AMERICA 7A	7:00 AM-8:00 AM	:30	CPMNI CHOLSOND009H	\$200.00	NM
Weeks:	<u>Start Date</u> 05/02/22	<u>End Date</u> 05/08/22			<u>MTWTFSS</u> 1-----		<u>Spots/Week</u> 1	<u>Rate</u> \$200.00		
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5	WHAS	M	05/02/22	7:24 AM	GOOD MORNING AMERICA 7A	7:00 AM-8:00 AM	:30	CPMNI CHOLSOND009H	\$200.00	NM
2	04/25/22	04/30/22	WAKE UP WEEKEND 6- 7A	6-7a	-----1-	:30	1	\$20.00	NM	
Weeks:	<u>Start Date</u> 04/25/22	<u>End Date</u> 05/01/22			<u>MTWTFSS</u> -----1-		<u>Spots/Week</u> 1	<u>Rate</u> \$20.00		
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Sa	04/30/22	6:43 AM	WAKE UP WEEKEND 6-7A	6-7a	:30	CPMNI CHOLSOND009H	\$20.00	NM
3	04/27/22	05/02/22	WHAS11 NEWS AT NO ON	12-1p	1-1-1--	:30	3	\$75.00	NM	
Weeks:	<u>Start Date</u> 04/25/22	<u>End Date</u> 05/01/22			<u>MTWTFSS</u> --1-1--		<u>Spots/Week</u> 2	<u>Rate</u> \$75.00		
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	W	04/27/22	12:22 PM	WHAS11 NEWS AT NOON	12-1p	:30	CPMNI CHOLSOND009H	\$75.00	NM
2	WHAS	F	04/29/22	12:06 PM	WHAS11 NEWS AT NOON	12-1p	:30	CPMNI CHOLSOND009H	\$75.00	NM
Weeks:	<u>Start Date</u> 05/02/22	<u>End Date</u> 05/08/22			<u>MTWTFSS</u> 1-----		<u>Spots/Week</u> 1	<u>Rate</u> \$75.00		
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	WHAS	M	05/02/22	12:44 PM	WHAS11 NEWS AT NOON	12-1p	:30	CPMNI CHOLSOND009H	\$75.00	NM
4	04/26/22	05/02/22	WHAS11 NEWS @ 6p	6-630p	1111---	:30	4	\$250.00	NM	
Weeks:	<u>Start Date</u> 04/25/22	<u>End Date</u> 05/01/22			<u>MTWTFSS</u> -111---		<u>Spots/Week</u> 3	<u>Rate</u> \$250.00		
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Tu	04/26/22	6:13 PM	WHAS11 NEWS @ 6p	6-630p	:30	CPMNI CHOLSOND009H	\$250.00	NM
2	WHAS	W	04/27/22	6:11 PM	WHAS11 NEWS @ 6p	6-630p	:30	CPMNI CHOLSOND009H	\$250.00	NM
3	WHAS	Th	04/28/22	6:13 PM	WHAS11 NEWS @ 6p	6-630p	:30	CPMNI CHOLSOND009H	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>		

